

# Code Red/ Catastrophic

*What are the impacts for  
Victoria's tourism industry?*

**The Victoria Tourism Industry Council (VTIC) in association with the City of Melbourne, invites you to the quarterly tourism industry forum.**

Following Black Saturday 7 February 2009, Australia's fire agencies have been working hard to prevent the devastation – both human and financial – experienced on and since that day.

One of the outcomes has been the introduction of a new fire danger rating system, right across Australia.

The intention of the system is to inform the public about the potential risk of fire ahead of time to enable local residents and business owners to leave a fire danger zone well ahead of any potential incident.

But is the messaging working? What impacts are the advisory communications procedures having on tourism? Is the term 'catastrophic' applied to certain days appropriate?

Please join Ewan Waller, Chief Officer, Fire and Emergency Management – DSE; Steve Baird,

tour operator – Bogong Horseback Adventures and Peter Corish, CEO – Victorian Caravan Parks Association as they present and debate their respective views on this complex issue.

*Learn about:*

- The challenges facing Victoria's tourism sector in the context of bushfires.
- The implications for the broader Victorian tourism industry.
- What's in store for the years ahead.

## EVENT DETAILS:

### DATE AND TIME

Wednesday 10 March 2010  
Forum 4pm – 6pm  
Drinks and Canapés: 6pm – 7pm

### VENUE

Melbourne Convention and Exhibition Centre  
Clarendon Room  
2 Clarendon Street  
Southbank, Melbourne

### RSVP

Friday 5 March 2010  
**Phone:** VECCI Customer Care  
(03) 8662 5211  
**Email:** events@vtic.com.au

### COST

Member: \$48  
Non-member: \$68

PROUDLY SUPPORTED BY:



# Registration form

Victoria Tourism Industry Council Quarterly Forum

Wednesday 10 March 2010

Melbourne Convention and Exhibition Centre

Clarendon Room, 2 Clarendon Street, Southbank, Melbourne

## FEES

VTIC AND AFFILIATED MEMBERS: \$48

NON-MEMBERS: \$68

INCLUDES DRINKS AND CANAPÉS

ALL FEES INCLUDE GST

## BOOKINGS AND ENQUIRIES

VECCI CUSTOMER CARE

TELEPHONE: 03 8662 5211

FACSIMILE: 03 8662 5449

EMAIL: EVENTS@VTIC.COM.AU

POST GPO BOX 4352

MELBOURNE VICTORIA 3001

VECCI acknowledges and respects privacy of individuals. The information that is being collected on this document is for the purposes of processing your registration or inquiry, keeping you informed of upcoming events and assisting us in improving our service to you. The intended recipients of the information are VECCI and database service providers engaged by VECCI. You have the right of access to, and alteration of, personal information concerning yourself in accordance with the Act and VECCI's Code of Practice. If you do not wish to be sent any further promotional material or have your information disclosed to sponsors and strategic alliances please tick the 'OPT OUT' box below and return this brochure to VECCI. VECCI will remove your name from the mailing list or advise the list provider within reasonable time. For further information contact Human Resources 03 8662 5333.  OPT OUT

## CONTACT

NAME

POSITION

COMPANY

ADDRESS

POSTCODE

EMAIL

PHONE

TO RECEIVE MEMBER RATE, PLEASE INDICATE WHICH MEMBERSHIP YOU HAVE:

VTIC  VECCI  VEIC  HMAA  BOAV  TAV

FEE\$

## ATTENDEES

NAME

POSITION

EMAIL

PHONE

FEE\$

NAME

POSITION

EMAIL

PHONE

FEE\$

**TOTAL \$**

## PAYMENT DETAILS

CHEQUE MAKE PAYABLE TO VECCI  VISA  MASTERCARD  DINERS  AMEX

CARD NUMBER

     
     
     
     

NAME ON CARD

EXPIRY DATE

  /  

SIGNATURE

TAX INVOICE: ABN 37 650 904 THIS IS YOUR TAX INVOICE. PLEASE RETAIN FOR TAX PURPOSES

CANCELLATIONS MUST BE ADVISED 5 DAYS PRIOR TO THE EVENT TO RECEIVE A REFUND. REGISTRATIONS WILL ONLY BE ACCEPTED WITH PAYMENT.

NON-MEMBER INFORMATION (only non-members complete this section)

I WOULD LIKE TO RECEIVE INFORMATION ABOUT JOINING VTIC

YES

NO

I WOULD LIKE TO RECEIVE INFORMATION ABOUT FUTURE VTIC EVENTS

YES

NO

COMPANY NAME

NO. OF EMPLOYEES

INDUSTRY TYPE

Local Gov, Infrastructure

Health & Education

Age Care & Disability

Community Services

Metals, Mining

Manufacturing

Transport & Distribution

Manufacturing Wholesale

Retail

Tourism & Hospitality

Business Services

Retail-Wholesale

Other PLEASE PRINT

Number of employees

